

## **STRATO: Europe's second-largest Web Host**

**STRATO simplifies active Internet participation - for newcomers, for professionals, and for businesses.**

Content creation over the Internet is growing: personal users are publishing their own photos, videos, and texts in communities and on blogs, forums, and websites; and also professional users are profiting from new forms of collaboration. This is all further enhanced by the shift of data and applications online and accessible everywhere. Increasingly Internet users are also storing their personal files - such as photos, music, and text documents - on secure online platforms.

STRATO is a major driver of this growing active participation online, for both personal and corporate users. STRATO's innovative products allow customers to actively shape the online experience: products include personal Web addresses, user-friendly Web packages for blogs, photo and multimedia albums, a site-builder, homepage packages, and servers for advanced users. For corporate users STRATO offers professional servers, webshops, hosted Windows applications, and enterprise software. In addition personal and business customers can take advantage of online hard-drives, that are both secure and fully available wherever there is internet access.

All data is stored in our two high-performance, TÜV-certified (according to ISO 27001) data centres located in Germany. This strict TÜV certification is regarded as the "gold standard" by banks, insurance companies, and health insurance providers.

Environmentally speaking, STRATO has consistently followed a green IT strategy for many years. Beginning with extensive energy conservation measures, STRATO then switched to renewable energy for its data centres, whose operations have now been carbon-neutral since 2008.

In customer service STRATO is also leading the way. Not only is STRATO approved to the TÜV's MS-Service-Quality standard but also remains fully integrated within the company's Berlin headquarters. This immediate proximity, to product development and to management, ensures both top-class customer care and quick assimilation of customer feedback into new products.

### **The STRATO Group: Facts & Figures**

- Industry: Web hosting
- Products: Online hard-drives, domains, all-inclusive hosting packages, ready-to-use blogs, homepage and multimedia packages, online shops to rent, virtual and dedicated servers, hosted applications (e.g. Windows products), and software-as-a-service for business customers
- Scale: Europe's second-largest Web host with a sales volume of 91.15 million euros in 2009 (IFRS), more than 4 million domains, around 1.4 million customer contracts, over 35,000 servers, more than 25,000 online shops, and over 500 employees
- Markets: Germany, Spain, the Netherlands, Great Britain, France, Italy
- Headquarters: Berlin, established 1997, subsidiary of Deutsche Telekom AG
- ISO 27001-certified high-performance data centres in Berlin and Karlsruhe
- Since January 1, 2008 100% carbon-neutral operation through renewable energy

**Press contact:** Lars Gurow, Press Spokesman, STRATO AG, Pascalstraße 10, 10587 Berlin, Telephone: 030/88615-262, Fax: 030/88615-263, [presse@strato.de](mailto:presse@strato.de), [www.strato.de/presse](http://www.strato.de/presse), [http://twitter.com/strato\\_ag](http://twitter.com/strato_ag)